

Additional Praise for *Real Options Analysis Course*

“Dr. Mun has managed to remove the cloak of mystery from real options. While his first book dives into the theory and mathematics of the real options methodology, this new book cuts to the chase and is chock full of real-life examples that the practitioner can use for framing and analyzing real-world problems. He has created what are destined to become *the* user’s manuals for anyone attempting to apply the exciting analytics of real options.”

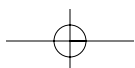
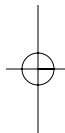
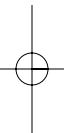
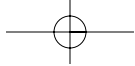
—Jaswant Singh Sihra
Senior Strategic Planning Advisor
Halliburton Company

“The *Real Options Analysis Course* is an engaging hands-on reference for corporate financial engineers and corporate controllers looking for robust state-of-the-art financial methodologies to tie corporate strategy with financial asset management with the objective of creating shareholder value. It is a must study for former MBAs who have the desire to keep up with new financial analytics.”

—Professor Thoi Truong
Oregon Graduate Institute of Technology

“Mun eliminates the ‘halo effect’ surrounding real options—the notion that only rocket scientists are capable of analyzing and valuing real options. The Real Options Analysis Toolkit software that he personally developed will open doors for practitioners and academicians looking to frame and solve real options problems.”

—Roberto J. Santillán, Ph.D.
Director of the Ms.Sc. Program in Finance
Graduate School of Business
Instituto Tecnológico de Monterrey (México)



Real Options Analysis Course

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Real Options Analysis Course

Business Cases and Software Applications

JOHNATHAN MUN



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